RUBRIC FOR SCORING BOOK WRITING

Story Structure/Organization	13 to 18 points	7 to 12 points	0 to 6 points
60%	*Very well developed beginning, middle, end *Excellent choice of words *Many interesting, varied sentences	*Well developed beginning, middle, end *Good choice of words *Some varied, interesting sentences	*Story is not adequately developed *Word choice is minimally effective *Sentences are not varied and interesting
	5 or 6 points	3 or 4 points	0 to 2 points
Creativity/Originality	*Shows vivid imagination	*Shows some imagination	*Shows limited use of imagination
20%	*Author's voice/emotional appeal is clearly evident *Uses unique ideas	*Some use of author's voice/emotional appeal is evident *Some original ideas are present	*Little to no evidence of author's voice/emotional appeal *Uses few to no original ideas
	3 points	2 points	1 points
Conventions	*Indicates very accomplished	*Exhibits good spelling, sentence	*Shows little success in spelling,
10%	spelling, sentence structure, and grammar	structure, and grammar	sentence structure, and grammar
	3 points	2 points	1 points
Presentation/Illustrations	*Neat and well presented		
	*Illustrations complement the story	*Project is adequately presented *Illustrations are somewhat	*Project presentation could be improved
	*Visually appealing illustration	appealing	*Illustrations don't add to the story
10%	style is used	*Some artistic techniques are used	or don't match the story
	*Unique artistic techniques are used		*Illustrator lacks use of artistic techniques